



PROPERTY STYLING - 10 TIPS TO GETTING YOUR HOME READY FOR SALE

When you are preparing your home for sale, stick to these tips to ensure a successful sales campaign and a quick sale!

1: Choose a good, local agent

Someone with a great track record, some amazing current and previous listings in similar areas and one that truly understands your goals and requirements for selling your property.

2: Clean up outside

First impressions go a long way and many potential buyers will do a drive-by before the open for inspection to see if they like the street appeal of your property. They will already have a strong feeling about your property from the exterior. It is therefore important to spruce up garden beds with fresh top soil/mulch, tend to plants, weed, mow, tidy edges as well as painting fences or the front façade of your house to improve its appeal.

3: Clean, clean, clean

Everything needs to be spotless. Windows inside and out, tile grout, skirting boards, appliances, carpets need to be professionally cleaned. This ensures buyers feel the property is well maintained and cared for - and that there's no hidden damage or things they will need to fix if they were to purchase.

4: Repaint & Repair

Tend to any elements inside and out that require repairs i.e broken door handles, doors, cupboards etc. Freshen up the walls with a neutral/white colour.

5: Objectively pay attention to smells

Pets & cooking smells will turn potential buyers off. Use candles, diffusers to change the smell of your home, and open the windows to let in some fresh air in the weeks leading up to the first open home.

6: De-Clutter and De-Personalise your home

Remove all personal items - all family photos to be taken off the walls. Potential buyers want to picture themselves in the property - not be distracted by sticky-beaking at your personal photos. Pay attention to all surfaces - do you need to have anything on the kitchen bench? Could your microwave and toaster be moved to the pantry out of sight? This will also make your bench tops look more spacious. Remove all magnets and notices from your fridge.

7: Hire the help

Staging your home calls for getting in some professionals. The Abode Styling Group team will help you take your home to the next level, and make it stand out amongst the rest. Request a quote now.